



**Baiame Wellness**  
YOUR SPACE YOUR TIME

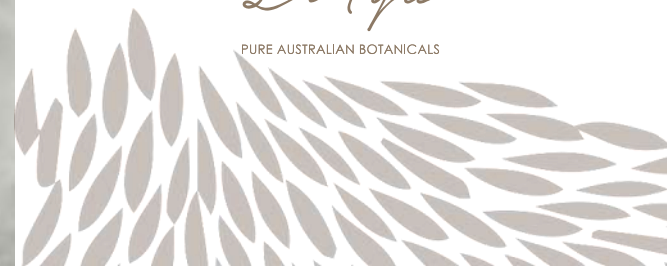


Fusing ancient  
knowledge with modern  
science



*Li'tya*

PURE AUSTRALIAN BOTANICALS





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In Australian mythology “**Baiame** was the creator god and sky father. **Baiame** came down from the sky to the land and created rivers, mountains and forests and gave the people their laws of life , traditions, songs and culture” - **Li'Tya™, means 'Of the Earth'**, Provides a unique range of skin, hair and body products integrating Australian plants and the principles of modern and Aboriginal Herbal knowledge, Aromatherapy and Healing Touch Therapy.

In 2000 **Li'Tya™** broke new ground in the Australian Skincare industry taking it into a whole new realm with its blending of traditional Indigenous knowledge from our First Nations People with traditional spa therapies. The result is a truly unique & Australian Wellness Range that is award winning, internationally recognised & loved.



# OUR STORY



Baiaime Wellness® through its brand Li'Tya™ is known worldwide as the forerunner of contemporary Aboriginal understandings fused with an unparalleled range of unique and beautiful retail products – “A true fusion of traditional treatments and modern science”

- Developed with over 20 years of research into the diversity and unique qualities and therapeutic values of Australian plants, clays, seeds, salts and fruits.
- Formulated integrating thorough scientific plant research, proven results and original product formulations.
- Based on ongoing, ethical and respectful relationships with Aboriginal People and their Communities.
- Key Elders were fundamental in creating a framework and a philosophy, sharing some of their ancient healing, medicine knowledge and Spiritual understandings.
- The Spiritual understandings being **“a way of life, a relationship with all that is, a commitment to follow a path of truth while abiding by the laws of nature and being true to oneself”**
- Integrates philosophy and practice of Holistic Health which involves physical, emotional and spiritual wellbeing with a **“Tread Lightly”** respect for our **Mother Earth.**



# WELLNESS SPA THERAPY

What does it mean?

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Blending products that heal, nurture & support well-being, with ancient Aboriginal spiritual philosophy, healing techniques & medicines.

**Baiaime Wellness®** brands offer true **Wellness Therapy** which offers a **Spa at Home** retail product range through its brand **Li'Tya™** which encapsulates a truly holistic ethos in blending modalities for physical, emotional, mental & spiritual wellbeing.

**Key Aspects:** Aromatherapy, Touch therapy, Acupressure, Lymphatic Drainage, Massage, Botanical Product, Energy Work, Philosophy, Herbal Tonic.





## TREAD LIGHTLY

**Baime's** brand **Li'Tya™** offers a unique product and treatment range designed for people wanting a 'Spa at Home' experience. Using the power of native Australian plants, flowers, earth clays, desert salts & sea plants.

In respect and honour of the Aboriginal people of Australia who shared their knowledge and wisdom with us, Li'Tya™ products take a '**Tread Lightly**' approach to the environment.

- Retail products based on Indigenous Australian Healing Principles
- Sustainably Wild Harvested Ingredients
- Ancient Indigenous plant knowledge
- Pure Organic ingredients (where possible)
- Pure Essential Oils
- Native Australian Botanicals
- Australian Made & Owned
- Recyclable Packaging
- Never Tested on Animals
- No Synthetic Fragrances



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# 'TREAD LIGHTLY'

harnessing the earth's healing elements to provide the finest spa treatments.



## EARTH

Largely understood as the centre of grounding, according to Aboriginal wisdom. Li'Tya products use ancient peat, earth clays and desert salts directly onto the skin to restore nutrients, draw out toxins and nurture the body in the warmth of the earth's properties.



## WATER

Cleansing, purifying and emotionally restorative properties. Li'Tya's products use this tranquil force to control the potency of our products and unblock the body's energy fields (hydrotherapy) or wash away tension and awaken vitality.



## AIR

Infusing the air with 100% pure essential oils is without exception one of the most pleasurable ways to drift into a realm of relaxation and serenity. Each is carefully selected and blended for their therapeutic benefits for the body and mind.





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# 'TREAD LIGHTLY'

harnessing the earth's healing elements to provide the finest spa treatments.



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## FIRE

With permission from Aboriginal elders, Li'Tya introduced its devotees to the cleansing and purifying energy with the burning of traditional aboriginal Smoking blends. Smoking rituals are designed to welcome you and help you focus on the present moment to focus on your wellness. This sacred ceremony calls upon the healing energy of the earth to enter the treatment space.



## WOOD

Wood is a balancing element that connects all the elements together. Wood represents the combined elements in us. We are as the trees. We burn with passion, water flows through us, our feet ground us to the earth from which we grow and we and communicate through the air we breathe.



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# THE FOUR TENETS

Shared by the Ya'idt-midtung People



There are four components, often referred to as the four basic tenets which are akin to a good foundation on how to conduct one's life. It is a holistic approach that considers the entirety of being in terms of one's physical, environmental, social health and spiritual wellbeing. This philosophy is used as tools in our everyday life and is taught in our training to support and sustain the therapist and their guest's journey.



## Aildt (ail-d)

### Everything Is One

Everything and every person is inextricably linked as part of one creative force, universal soul or vitality known as Aildt. As all thoughts, words, actions, animate and inanimate objects impart their own energy or vibration upon the earth to form the ongoing creation of the world, everything tangible and intangible is one, connected and true.



## Adtomon (ad-omon)

### Truth Is The Path

By living in harmony with our own truth, being true to universal lore, the lore of nature, true to each other and respecting the interconnectedness of all things, we find our essence, our truth.



## Dtwongdtyen (d-won-dien)

### A Varied Perspective Is The Key To Perception

While your truth and my truth are not the same, each person's truth is equally valid. Therefore, it is important to respect that someone else's truth is as valid as your own, while living true to Adtomon and embracing Aildt .



## Linj'dta (linj-da)

### Now Is The Moment of Your Being

Connection to creation is deep within every part of our essential nature. When we start living in the now, time melts and our true essence is revealed. Live now in this moment, for now is the moment of your being, this is where the energy is.





# AUSTRALIAN NATIVE INGREDIENTS



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# AUSTRALIAN NATIVE INGREDIENTS

**Baiaime Wellness** products contain a high concentration of active essential oils and native botanicals. Below is a list of some of our signature Native Ingredients, their actions and care advice to assist you with your guest care.



## Aniseed Myrtle

*(Backhousia anisata)*

- Highly antifungal and antibacterial .
- Invigorating and clearing.
- Balancing effect on hormone levels.



## Boronia Absolute

*(Boronia Megastigma)*

- Nurturing and nourishing.
- Moisture bonding
- Alleviates fine lines and hydrates the light tissue area around the eyes.



## Blue Cypress

*(Callitris intratropica)*

- Anti-inflammatory properties relating to the azulene content.
- Soothing and cleansing for the skin and mind.
- Strong lymphatic decongestant action. Tea was also made to assist in this process.



## Banksia

*(Banksia serrata)*

- Rich in Vitamins, Proteins and Sugars that support skin structure.
- Contains Amino Acids & Antioxidants A, C & E.
- Benefits work synergistically to improve skin firmness.
- Helps the synthesis of Collagen .





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## Cherry Alder

*Syzygium leuhmannii*

- Rich in essential oils and minerals.
- High levels of vit.C & bioflavonoids.
- Fruit acids that assist skin rejuvenation.



## Desert Lime

*(Eremocitrus glauca)*

- High in vit.C
- Powerful anti-oxidant
- Wound healing
- Brightening



## Davidson's Plum

*Davidsonia pruriens*

- Traditionally it was used on cuts and abrasions to assist with healing.
- Antibacterial action.
- Promotion of cell growth.



## Desert Salt

*(Banksia serrata)*

- Crystal-formed mineral salts are sourced from below ancient riverbeds.
- Healing
- Deeply cleansing and re-mineralizing.





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## Earth Clay Ochres

(*Syzygium leuhmannii*)

- Rich in trace elements.
- Draw out impurities and tighten pores.
- Skin conditioning

In the *Ya'idt-midtung* philosophy:

**RED** - associated with initiation & grounding.

**YELLOW** - a gentle colour, associated with joy, welcoming & social events.

**WHITE** - connection with spirit, birth & death & sacred ceremonies.



## Kunzea

(*Kunzea ericoides*)

- Can assist with temporary relief of the pain of arthritis and rheumatism; relief of muscular aches; relief of the symptoms of influenza; helps relieve nervous tension, stress and mild anxiety.
- Anti-inflammatory
- Antiseptic and antibacterial



## Kakadu Plum

(*Terminalia ferdinandiana*)

- Has the highest concentration of natural Vitamin C of any known plant.
- Fights free radicals, helping to prevent damage to the skin's cell structure.
- Stimulates production of Elastin and Collagen to help maintain skin suppleness.
- Reduces inflammation in the cell.



## Lemon Aspen

(*Acronychia acidula*)

- Balancing the skins natural pH level.
- Skin rejuvenation.
- Toning
- Brightening



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## Lemon Myrtle

*(Backhousia citriodora)*

- Purest source of Citral for circulation.
- Anti-bacterial
- Powerful enzyme action.
- Antiseptic
- Sebum control.



## Macadamia Nut

*(Macadamia integrifolia/teraphylla)*

- Closest oil to the skin's sebum.
- Very nourishing for all skin types.
- High in vitamins E, A & EFA's.
- Source of protein, calcium, and potassium.
- Low in lysine and high in arginine which helps to relax veins.
- Anti inflammatory



## Lillypilly

*(Acmena smithii)*

- Astringent
- High in vitamin C and fruit acids
- Regeneration and protection of skin cells.



## Mother Of Pearl

*(Nacre)*

- Contains the same proteins and amino acid complexes that heal and maintain the cells in the human body.
- Stimulates cellular activity.
- Promotes cell renewal.





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**DETOX  
BODY OIL**

AUSTRALIAN  
MADE & OWNED  
e 500ml/1.7oz

*Li'tya*  
PURE AUSTRALIAN BOTANICALS

**LILLYPILLY FACIAL  
CREAM CLEANSER**

AUSTRALIAN  
MADE & OWNED  
e 120ml/4.0fl.oz

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PURE AUSTRALIAN BOTANICALS

**DIHLBI  
AGE DEFYING SERUM**

AUSTRALIAN  
MADE & OWNED  
e 30ml/1.0fl.oz

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PURE AUSTRALIAN BOTANICALS

**WILD ROSELLA  
HYDRATING MIST**

AUSTRALIAN  
MADE & OWNED  
e 500ml/1.7oz

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**KUNZEA MUSCLE  
REVIVE BALM**

AUSTRALIAN  
MADE & OWNED  
e 50g/1.7oz

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**KELP & CLAY  
PURIFYING MASK**

AUSTRALIAN  
MADE & OWNED  
e 50g/1.7oz







# PRODUCT Lines

## Of the Earth - Balancing

All Skins – Sensitive/Dry/Combination/Oily.

## Of the Sea - Ageing

For the first signs of ageing. Delivering vital minerals, deeper hydration and cellular support to meet the needs of a maturing skin.

## Vitality – High Performance

Advanced targeted therapies for specific skin concerns and needs. Focusing on key areas of age defying, brightening & strengthening with cellular extraction bio-actives & vitamins.



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# FACE

## Of the Earth – Balancing

Lillypilly Facial Cream Cleanser

Lillypilly Facial Gel Cleanser

Wild Rosella Mist

Desert Lime Mist

Macadamia Facial Hydrating Cream

Cherry Alder Hydrating Gel

Tasmanian Kelp Hydrating Polish

Wattleseed Protein Polish

Kelp & Clay Purifying Mask

Herbal Kelp Hydrating Mask

Aromatherapy Face Oil (Dry/Sen/Com/Oily)

Boronia Absolute Eye Serum

Australian Native Lip Balm



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# FACE

## Of the Sea – Replenishing

Marine Algae Hydrating Cream

Marine Collagen Relief Gel

Mother Of Pearl Facial Polish

**Launching 2018**

Of the Sea Cleanser and Hydrating Mist

## Vitality – High Performance

Dihlbi Age Defying Serum

Vitality Vitamin Cream Mask



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Available in:

**30ml** retail

**100ml** professional



# ELIXIRS

Powerful formulations have been specifically created for age-defiance, tone enhancement, pore refinement, cell renewal for optimum skin health and visible results.

Age Defence Facial Elixir  
Mature

Vitality Facial Elixir  
Dry, Dull, Lack-Lustre

Balance Facial Elixir  
Combination, Oily/Combination, T-Zone Oily Skin

Align Facial Elixir  
Problematic/Oily/ Breakout

Protect Facial Elixir  
Sensitive, Very Sensitive



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# BODY

## Of the Earth – Balancing

Blue Cyprus Body Wash

Pink Desert Salt

Lemon Myrtle Desert Salt

Cherry Alder Body Lotion

Detox Body Oil

Reharmonise Body Oil

Rejuvenating Body Oil

Macadamia & Camellia Pregnancy Oil

Kunzea Muscle Balm

Tasmanian Peat Bath Mud

Bath Trio

Munthari Hand Lotion

Munthari Pedi Lotion

Pepperberry Pedi Mask



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## BODY

### Of the Sea – Replenishing

Native Mint Sea Salt

Pearl & Peppermint Skin Refining Cream

Ocean Dreaming Body Oil

Ocean Dreaming Bath Oil

## HAIR

### Of the Earth – Balancing

Quandong & Camellia Hair Cleanser

Quandong & Ylang Ylang Hair Hydrator

Quandong Hair Mask



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# LIFESTYLE

## Wellness at Home

### Teas

Yulu Tea & Tangba

### Book

“There Once Was A Tree Called Deru”

### Candles

Aromatic Candles

### Essential Oil Blends

Blu Blend  
Clear Spirit  
Sacred Dew



*Lit'ya*

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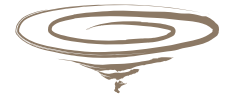




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# PROFESSIONAL BODY

Professional only products for use in Li'Tya treatments.



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# PROFESSIONAL



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- Wild Rosella Flowers
- Lillypilly Berries
- Desert Lime Fruit
- Quandong
- Lemon Myrtle Leaf
- Cherry Alder
- Lemon Aspen
- Davidson's Plum
- Kakadu Plum

Collection of freeze-dried floral natives  
Means "**Floral Footprint**" – Professional Only  
Stimulates through aroma & colour therapy  
Antibacterial & refreshing





# BODY MUDS

## Nutrifying

*(Mayi Mapi)*

### YELLOW CLAY OCHRE

- Macadamia Nut Oil
- Mandarin
- Sandalwood

Excellent for stress and nervous conditions.

Anxiety, insomnia and overactive busy personality.

## Purifying

*(Chokere Mapi)*

### RED CLAY OCHRE

- Native Mint
- Macadamia Nut
- Grapefruit
- Blue Cypress

Detoxing and invigorating, fluid and cellulite.

Sluggish and lethargic, low energy levels.

## Pepperberry & Peat

*(Nhanka Mapi)*

### TASMANIAN PEAT

- Tasmanian Kelp
- Native Pepperberry
- Native Mint

Sporty, types, aches and pains. Muscular spasm and stiff joints. Eczema and psoriasis. Warming and comforting.

## Pearl & Kelp

### TASMANIAN KELP

- Spirulina Extract
- Macadamia Seed Oil
- WA Sandalwood

Highly nutritious in amino acids and vitamins. Increases circulation and skin tightening.



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# Kiearr'wo

Everything is joyful  
Everything is wonderful  
Everything is sweet

